

WISE Buyer
versus
Conspicuous Consumer

NOUR HAMMOUDE

Conspicuous Buy: Michel kors handbag

- Michael Kors Signature Tote handbag.
- Price: \$149.95
- Why is it conspicuous?
- Most people like michael kors
- Why is it expensive?
- Because it is a good material.



Wise Buy: Niceeshop handbag

- Niceeshop(TM) Fashion Stripe Single Shoulder Canvas Bag Women Handbag
- Price: \$6.98
- Why is it WISE?
- Because it made of canvas,durable to use and it doesn't has a good material.



Conspicuous Buy: Maybelline Mascara

- Maybelline New York The Colossal Volume' Express Waterproof Mascara, Glam Black 240, 0.27 Fluid Ounce.
- Price: \$20.00
- Why is it conspicuous?
- It is a good company and 7x the volume.



Wise Buy: 3D Mascara

- Best 3D Fiber Lash Mascara for Thinning & Regular Lashes 2015 Reviews for Thickening & Lengthening Enjoy Longer Lashes and Volume
- Price: \$10
- Why is it wise?
- MASCARA DOES NOT CLUMP lashes together or feel heavy



Conspicuous Buy: Samsung cover

- Towallmark(TM)Flip Leather Case Cover+Case Bag Straps for Samsung Galaxy S5 i9600 Black
- Price: \$20.00
- Why is it conspicuous?
- It protects your Phone back and frame from Fingerprints, Scratches, Dusts, Collisions And Abrasion



Wise Buy: Samsung case

- Luxury Aluminum Ultra-thin Metal Case Cover for Samsung Galaxy S5 I9600 (Gold)
- Price: \$30.00
- Why is it wise?
- It's made up of two parts: Aluminum Metal Bumper + Acrylic plastic back cover, and there are some crystal on the back cover, please see pictures. You can simply to install and remove the cover case.



Conspicuous Buy: Victoria Secret Perfume

- Victoria's Secret Sexy Little Things Heartbreaker Eau de Perfume 1.7 fl oz./50ml
- Price: \$34.99
- Why is it conspicuous?
- It's attractive



Wise Buy: Paris perfume

- Paris Hilton Tease Women Eau De Perfume Spray, 1 Ounce.
- Price:\$5.22
- Why is it wise?
- It's is cheaper



Conspicuous Buy: Michael Kors watch

- Michael Kors Watches Parker Women's Watch
- Price:\$202.00
- Why is it conspicuous?
- It's attractive and most people like it



Wise Buy: watch

- Geneva Rose Gold Plated Classic Round CZ Stainless Steel Back Ladies
- Price: \$5.99
- Why it is wise?
- It is cheaper but high quality.



Conspicuous Buy: Heels

- Fashion Women's Platform Pumps
Strappy Buckle Stiletto High Heels
Shoes
- Price:\$20.95 - \$33.80
- Why it is conspicuous?
- Condition:100% Brand New



Wise Buy: heels

- Breckelles Women's Marisa-21S High Heel Platform Stiletto Pumps
- Price: \$10.00
- Why it is wise?



Conspicuous Buy: Wedding dress

- HoneyGirl Gorgeous 2015 Pearls Beading Long Sleeves Ball Wedding Dresses for Bride
- Price:\$285.00 - \$319.00
- Why it is conspicuous?
- Many people want it for their wedding



Wise Buy: Wedding dress

- Hhdress White Organza wedding dress
Quinceanera dress Bridesmaid Evening
bridal dress
- Price:\$75.00 - \$115.00
- Why it is wise?
- Because it is not popular.



Conspicuous Buy: laptop

- Lenovo ThinkPad Edge E550 8GB 500GB 7200rpm i7-5500U Full HD Blu-Ray 15.6" Business Laptop Computer
- Price: \$819.99
- Why it is Conspicuous ?
- Windows 7 Professional x64



Wise Buy: laptop

- HP Stream 11.6 Inch Laptop (Intel Celeron, 2GB, 32GB SSD, Horizon Blue) Includes Office 365 Personal for One Year
- Price: \$199.00
- Why it is wise?
- 32 GB Storage



Conspicuous Buy: nail polish

- OPI Nail Polish Java Mauve-a by OPI for Women.
- Price: \$20.00
- Why it is conspicuous?
- It's attractive color



Wise Buy: nail polish

- China Glaze Nail Polish, Flip Flop Fantasy, 0.5 Ounce.
- Price: \$2.00
- Why it is wise?
- It cheaper



Conspicuous Buy: iPhone 6

- Apple iPhone 6 128GB (4.7-inch) 4G LTE Factory Unlocked GSM Dual-Core Smartphone - Gold
- Price: \$899.00
- Why it is conspicuous?
- Many people like it



Wise Buy: Galaxy 6

- Samsung Galaxy S6 G920I - 32GB - Factory Unlocked - GSM - Platinum Gold
- Price: \$553.46
- Why it is wise?
- It cheaper and has a good shape.

